

2021 FAMILLE BOUEY COLORS 721



WINE DATA

Producer

Famille Bouey

Region

AOC Bordeaux

Country

France

Wine Composition

100% Merlot

Alcohol

12%

Total Acidity

3.94 g/l

Residual Sugar

0.13 g/l

pH

3.34

DESCRIPTION

The color of the 2021 vintage is a bright, light pink. The nose opens with intense aromas of fresh fruit (strawberry, raspberry, vine peach), giving way to occasional floral notes and hints of orange blossom. On the palate, the wine is lively and perfectly balanced, with a long and deeply aromatic finish.

WINEMAKER NOTES

The winery's merlot vineyards are within the Bordeaux Rosé Appellation, a very large geographical area with a great diversity of soils and terroirs. 2021 was a fruitful year for Bordeaux's growers and their vineyards, with a warm, dry, summer which ripened the grapes beautifully, and idea conditions for the harvest. Only fruit which arrived at peak ripeness was picked. Vintners applied a balance of traditional and modern winemaking techniques, maturing the wine in vats to preserve its fresher, fruity notes.

INTERESTING FACT

Pantone, the most famous colorists in the world, began their first and only partnership in the wine industry with Famille Bouey. This unique co-branding encourages the buyer to choose Famille Bouey Bordeaux Rose based on its color (in the case of the 2021 vintage, it is Pantone 721).

SERVING HINTS

Suggested serving temperature between 46.4 F – 50 F (8 – 10 C). Ideal as an aperitif, this wine is also excellent with grilled veal, salmon temaki, or a feta cheese and cherry tomato tart. For dessert, it pairs well with a peach and pomegranate Pavlova.